## Message Text

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PAGE 01 ALGIER 00994 191720Z ACTION NEA-10

INFO OCT-01 ISO-00 EB-08 AGRE-00 /019 W -----200115Z 010732 /73

R 191200Z MAR 77 FM AMEMBASSY ALGIERS TO USDOC WASHDC INFO SECSTATE WASHDC 6299

AMEMBASSY RABAT AMEMBASSY TUNIS

AMCONSUL CASABLANCA

AMCONSUL TANGIER

**UNCLAS ALGIERS 0994** 

E.O. 11652: N/A TAGS: BEXP, AG

SUBJECT: PROPOSED ALABMA/MISSISSIPPI IOGA TRAISSION

REF: USDOC 6856

1. EMBASSY BELIEVES MARKET POTENTIAL IN ALGERIA FOR AGRICULTURAL EQUIPMENT IS GOOD. AS DEPT AWARE, AGRICULTURE
HAS BEEN NEGLECTED SECTOR IN ALGERIAN DEVELOPMENT, AND
THERE INCREASING SIGNS THAT GOA PREPARING DEVOTE ADDITIONAL RESOURCES TOWARD REMEDYING THIS. REIMBURSABLE TECHNICAL ASSISTANCE PROJECT BEING CONSIDERED BY USDA FOR
ALGERIA IS RELEVANT TO PROPOSED MISSION THEME, AND EMBASSY SUGGESTS USDOC CONTACT DR. FRANCIS URBAN OF USDA FOR
DETAILS AND FOR SUGGESTIONS ON OTHER AGRICULTURAL EQUIPMENT WHICH MIGHT BE INCLUDED PROFITABLY IN TM.

2. OCTOBER WILL BE DIFFICULT MONTH FOR TRADE MISSION, BUT SEPTEMBER, NOVEMBER AND DECEMBER WOULD BE WORSE. ALGIERS INTERNATIONAL FAIR ENDS OCTOBER 7, SO THERE NO RPT NO POSSIBILITY BEFORE OCTOBER 9. IN ADDITION, OCTOBER IS BUSIEST MONTH OF FALL FOR VISITING BUSINESSMEN, SO HOTEL UNCLASSIFIED

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ROOMS FOR MISSION WILL HAVE TO BE RESERVED WELL IN ADVANCE, PROBABLY AT LEAST TWO MONTHS. IN ADDITION, EMBASSY REMINDS USDOC THAT EDP TSS IS SCHEDULED FOR NOVEMBER. PRESUMABLY TSS ADVANCE MAN WILL VISIT IN OCTOBER, AND WE WOULD NOT WANT IOGA MISSION TO CONFLICT WITH HIS VISIT.

3. EMBASSY ALSO WOULD LIKE TAKE THIS OPPORTUNITY EMPHASIZE

THAT TO BE SUCCESSFUL MISSION MUST BE PREPARED PROVIDE ALL LITERATURE, ETC. IN FRENCH AND MUST BE PREPARED SPEND LARGE SUMS OF MONEY ON INTERPRETERS, TRANSPORTATION, LODGING AND MEALS.LYNE

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